

HOW TO MAKE

REAL MONEY PODCASTING

A 2-Day Virtual Event
July 19 and 20 • 9AM-2PM

Hosted by: Radio Ink
and Podcast Business
Journal Editor Ed Ryan



TITLE SPONSORSHIP

The most prestigious sponsorship, your company name will be included everywhere from start to finish – not only the days of the conference but in the promotion and marketing leading up to the event!

2 available

- Participate in welcoming on your sponsored day.
- 1 three-minute sponsor video
- 10 conference registrations
- Logo listing as Title sponsor on all pre-conference marketing materials
- Logo listing as Title sponsor on all virtual conference signage and background sign
- Half page ad in July (Top 40) issue of Radio Ink
- Virtual Vendor Hall participation
- Onstage thank you

VENDORAMA PRESENTATION SPONSORSHIPS

Go beyond branding – tell them who you are, what you do, and why they need you to be successful. Your three-minute video will make you the star of the show and capture the attention and imagination of attendees.

6 available

- 3-minute video insert during one of the 2 days
- 6 registrations
- Logo listing on all pre-conference marketing materials
- Logo listing on all virtual conference signage
- Third page ad in July (Top 40) issue of Radio Ink
- Virtual Vendor Hall participation
- Onstage thank you

ALA CARTE SPONSORSHIPS

- **Main Stage SOLD, Replays, and Virtual Vendor Hall sponsorships**
- **Agenda and Speaker page sponsorships**



Each of the above include:

- Your logo as sponsor of the above item
- 4 registrations
- Logo listing on all pre-conference marketing materials
- Logo listing on all virtual conference signage
- On stage thank you

VIRTUAL VENDOR HALL EXHIBITOR

Got a special to offer? Want to tell attendees more about your product or service and how it can make them more money with their podcasts? Join our Virtual Vendor Hall. You'll get a logo on the Hall tab that can include a short tag line (Save \$100 now, for example) that links to your special page.

Unlimited opportunities



- 2 registrations
- Logo listing on all pre-conference marketing materials
- Logo listing on all virtual conference signage
- On stage thank you

For rates and details, contact your Radio Ink/Podcast Business Journal representative or call 610-321-0281.

For more information go to makerealmoneypodcasting.com



SPONSORSHIP PLACEMENT OPPORTUNITIES

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For technical support, please visit our [Help Documents](#) for the most common questions and answers.
If you're unable resolve your issue, call us at 1 (561) 327-6121 or click the yellow chat bubble in the bottom right corner!

MAIN STAGE

PRESENTED BY
YOUR LOGO HERE

If you can see this, you're ready for Day 1 • July 13, 2021 @ 11am ET!

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- Replays - presented by [YOUR NAME HERE]
- Watch Replays
- Virtual Vendor Hall - presented by [YOUR NAME HERE]
- Click here to view the Vendor Hall

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VIRTUAL VENDOR HALL

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REPLAYS

PRESENTED BY
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Session 1