

RUDY GRES IV

Lincoln, Nebraska

CONTACT

(726) 202-8661

Rudygres.2021@gmail.com

PROFESSIONAL SUMMARY

Sports media professional and Nebraska Wesleyan University graduate in Sports Communication Studies, with hands-on experience in radio production, live broadcasting, digital content, social media, interviews, event coverage, and sports research. As an On-Air Producer and Content Creator at 93.7 The Ticket, cover college athletics, professional sports, and live events across broadcast and digital platforms.

LIVE/ FIELD COVERAGE

- College World Series
- Big Ten Baseball Tournament
- Big Ten Outdoor Track and Field
- Nebraska high school athletics
- Salt Dogs events
- Live remotes and community events
- Additional collegiate and local sporting events

WORK EXPERIENCE

93.7 The Ticket – Lincoln, NE

On-Air Producer / Content Creator - January 2025- Present

- Help bring live programming to air by coordinating shows, interviews, and event coverage.
- Research stories and develop segments that give listeners fresh reasons to tune in.
- Contribute on-air commentary and create content for broadcast and digital platforms.
- Work across production and content teams to keep programming engaging and running smoothly.

Social Media Manager – April 2026–Present

- Manage social media platforms and create promotional graphics and digital content.
- Write commercial scripts and produce content that supports station promotions and audience engagement.
- Adapt content for different platforms to keep the station connected with its audience online.

Show Host- Real Talk with Rudy Gres - January 2026 –Present

- Develop show rundowns, segment ideas, talking points, and interview questions.
- Lead guest interviews and deliver on-air analysis and commentary.
- Produce audio and video content, recurring segments, and promotions that extend the show's presence beyond live radio.

KEY SKILLS

- Adobe Audition
- StreamYard
- RedCircle
- Audio editing
- Premiere Pro
- Adobe photoshop
- Video/ clip production
- Live broadcasting and streaming
- Social media platforms

COVERAGE AREAS

- Nebraska Cornhuskers
- Big Ten athletics
- College Sports
- NCAA athletics
- MLB
- NFL
- NBA
- WWE
- Nebraska High School athletics
- Texas athletics / Texas Longhorns

EDUCATION

Bachelor of Arts in Communication Studies, 2026

Nebraska Wesleyan University

- Minor in Coaching
- Former Nebraska Wesleyan baseball player