



2027 EDITORIAL CALENDAR



JANUARY 4

Sales: 12/11 Art: 12/14

Executive of the Year

30 & Under Superstars

Who is the singular executive who has had the biggest impact on the industry in the previous 12 months? Who made the boldest moves and the biggest decisions in 2026? Our editorial board digs deep into the year's many successes and puts the highest achiever on the cover. Plus, see the future of radio in action. Our 30 and Under Superstars list spotlights sales-people, on-air personalities, promotions directors, and young managers who all love radio, represent the industry well, and are leaving their mark on both the local and national levels.

Bonus Distribution: 30 and Under Superstars



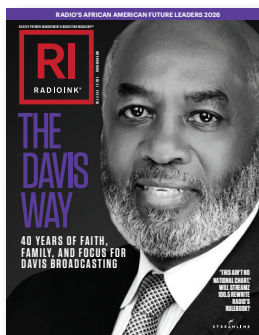
FEBRUARY 1

Sales: 1/15 Art: 1/18

Christian Radio's Champions

The response we got to Radio Ink's newest special issue was impossible to ignore. The issue became one of our most-read in record time, and in 2027, we're going deeper, profiling the champions leading one of the most dynamic spaces in radio, exploring what's driving the format's momentum, and asking what the rest of the industry can learn from broadcasters whose mission happens to be their competitive advantage.

List: 2027 Christian Radio Champions



MARCH 1

Sales: 2/12 Art: 2/15

Radio's African American Leaders

This is the fifteenth year we'll be putting out the call for future industry leaders in the African American radio community. And as always, we'll find them on the air, on the streets selling, in the GM's office, and running markets. Who are they, and what insights can they offer on achieving success in our industry?

Bonus Distribution: African American Leaders List

APRIL 5

Sales: 3/12 Art: 3/15

Radio's Top 20 Leaders

Now in its tenth year, this list has become a reader favorite. A big part of its popularity is that our online readers get to vote for those they believe are the top leaders in the industry. Considered an essential step to making the radio industry's most prestigious list, the 40 Most Powerful People in Radio, see who resides in the upper echelon on their way to the pinnacle.

Bonus Distribution: NAB Show 2027, April 3-7





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MAY 10

Sales: 4/23 Art: 4/26

Most Influential Women in Radio

A “who’s who” of women in leadership, the Most Influential Women in Radio list has been the basis of mentoring groups for industry women and is an important place for radio suppliers and companies to show support and enhance brand loyalty among this distinguished group.

Bonus Distribution: 2027 Most Influential Women

JUNE 7

Sales: 5/21 Art: 5/24

Radio Ink’s Hispanic Radio Conference & 2027 Medallas de Cortez Finalists

Now in its 18th year, the Hispanic Radio Conference unites Hispanic radio broadcasters and examines how radio can continue to take advantage of the growing U.S. Hispanic population. How is Hispanic radio selling, how does it compete, who’s best at executing this programming, and what role does digital play? What are advertisers saying, and which companies are leading the way?

This issue also features the 2027 Medallas de Cortez Awards finalists: The best sales professionals, program directors/brand managers, market managers, and on-air talent in Hispanic radio.

Bonus Distribution: Hispanic Radio Conference 2027

JULY 19

Sales: 7/2 Art: 7/6*

The 40 Most Powerful People in Radio

Since 1996, Radio Ink’s 40 Most Powerful People in Radio list has been the most read and widely distributed issue of the year. You’ll hear about, and hear from, the people who move radio forward, yesterday, today, and tomorrow. The annual “Top 40” list profiles the most powerful executives who influence the industry, and it remains on desks and in offices for months. We also include Bumped from the List, Top 40 Companies by Revenue, the Top 40 Radio Advertisers, Nielsen’s Top 40 Markets, and the 20 people who have been on the list the longest, in addition to our regular articles and columns.

Bonus Distribution: Top 40

*** Revised deadline due to holiday**



AUGUST 16

Sales: 7/30 Art: 8/2

The Best Managers in Radio

What makes the best radio managers the best? As this issue is watched closely by group heads for promising management talent and future executive stars, it’s an ideal place to reinforce awareness of products and services.

Bonus Distribution: Best Managers



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SEPTEMBER 13

Sales: 8/27 Art: 8/30

Midas Of Main Street - NEW for 2027

As Wall Streets wolfs down everything in its path, local radio sales teams are boosting businesses that need it now more than ever. This new list spotlights the local sellers and sales teams with the golden touch. We'll hear directly from the local business owners about the campaigns that moved the needle, and from the sellers themselves on how they built trust, solved problems, and closed the deal.

Bonus Distribution: Main Street Midases



OCTOBER 11

Sales: 9/24 Art: 9/27

Radio Wayne Finalists

It's now 35 years since our first Radio Wayne Awards! We recognize the best of the best in sales in this annual feature: radio's top market managers, GMs, directors of sales, sales managers, and salespeople. We also hear from these star sellers and managers: What is the secret to their ongoing successes?

Bonus Distribution: Radio Waynes at NAB Show New York 2027



NOVEMBER 8

Sales: 10/22 Art: 10/25

25th Annual Forecast Conference

We look ahead to 2028, interviewing analysts and financial experts. As radio's money men and women gather in New York to discuss the financial future of the radio industry, this issue offers details on the advertising landscape. Where is radio headed in 2028? How should CEOs plan?

Special Report: Brokers Speak Out – Our annual interviews with brokers and analysts on issues such as the future of the economy, ownership caps, financing, M&A, international funding, and private equity

Bonus Distribution: Forecast 2028



DECEMBER 6

Sales: 11/19 Art: 11/22

Radio's Best Syndicated Shows

National syndication is delivering marquee talent, outsized ratings, and revenue opportunities to stations of every size. This issue celebrates the syndicated shows, networks, and program suppliers driving audience growth and advertiser demand as we head into 2027.

Bonus Distribution: Radio's Best Syndicated Shows

****Issue content subject to change**



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