# 2nd Annual Harvard Club, New York City • November 13, 2024

PRESENTED BY: RADIO + TELEVISION BUSINESS REPORT • RADIO INK

## SPONSORSHIP OPPORTUNITIES

NEWSOURCE

#### PLATINUM LEVEL

(¥2 available)

- "Top 40" Reception Sponsor
  Optional aiveance Optional giveaway at "Top 40" Reception (client provides)
- 5 registrations included
- Logo listing as Platinum sponsor on all print collateral
- Logo listing as Platinum sponsor on all pre conference marketing materials
- Logo listing as Platinum sponsor on all event signage
- Full page ad in Forecast issue of *Radio Ink*
- Onstage thank you

#### **GOLD LEVEL**

(2 available)

mega 🕅

#### Luncheon Sponsor

- Half page ad in Forecast issue of Radio Ink
- 4 registrations included
- Logo listing as Gold sponsor on all print collateral
- Logo listing as Gold sponsor on all pre conference marketing materials
- Logo listing as Gold sponsor on a ll event signage
- Onstage thank you

#### Luncheon only tickets

\$250 each - maximum 6

#### SILVER LEVEL (3 available)

- Breakfast Sponsor
- 3 registrations included
- Logo listing as Silver sponsor on all print collateral
- Logo listing as Silver sponsor on all pre conference marketing materials
- Logo listing as Silver sponsor on all event signage
- Half page ad in conference issue of Radio Ink
- Onstage thank you

#### **BRONZE LEVEL**

(3 available)

- Break Sponsor
- 2 registrations included
- Logo listing as Bronze sponsor on all print collateral
- Logo listing as Bronze sponsor on all pre conference marketing materials
- Logo listing as Bronze sponsor on all event signage
- Onstage thank you

#### **CORPORATE LEVEL**

(6 available)

- 1 registrations included
- Logo listing as Corporate sponsor on all print collateral
- Logo listing as Corporate sponsor on all pre conference marketing materials
- Logo listing as Corporate sponsor on all event signage
- Onstage thank you

#### **BROADCAST LEADERSHIP PLAQUES (RADIO &** TELEVISION) SOLD vcreative

- Your logo on the plaque a lasting reminder of your participation to award recipients and those who see the award over the years to come!
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you
- The awards are presented at the elegant Broadcast Leadership reception following Forecast



For Sponsorship Opportunities, contact 561-655-8778 or your Radio Ink/RBR+TVBR representative. https://radiotvforecast.com/

Sponsors may purchase additional full registrations for 25% off registration price at time of purchase. There are no "single session" passes available.



# 22nd Annual FORECASSIO Harvard Club, New York City • November 13, 2024

PRESENTED BY: RADIO + TELEVISION BUSINESS REPORT • RADIO INK

## **SPONSORSHIP OPPORTUNITIES**

#### KEYNOTE SPONSORSHIP

💢 1 available)

- SKYV
- Sponsor logo listed on agenda at keynote placement online and on print agenda
- Onstage thank you as part of keynote introduction
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage

#### **Group Head Session**

Same benefits as Keynote Sponsorship

#### PORTFOLIO SPONSORSHIP SOLD

- Your company logo on one side of the conference portfolios
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference
- marketing materials
- Logo listing on all event signage
   Opstage thank you
- Onstage thank you

#### **ONSTAGE BRANDING**

• Customized intro slides to sessions and speakers.

#### **CHARGING STATION**

- Sponsorship of the charging station
- Table top charging station with signage
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

#### **CONFERENCE E-BLASTS**

- (Marailable) SOLD Solution
   Sponsorship of conference e-blast announcements on Radio Ink and
- RBR+TVBR
  A message from: Your logo, link, and brief message (75 words or less)
- 728X260 total size

#### LOGO ON BADGES

- Your logo on badges provides continuous exposure.
- One registration included
- Logo listing on all print collateral
  Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

#### BADGE LANYARDS SOLD

- Your logo on lanyards stays with attendees throughout the conference.
- One registration included
- Logo listing on all print collateral
- Logo listing on all pre conference marketing materials
- Logo listing on all event signage
- Onstage thank you

#### AGENDA & BIO

#### **PORTFOLIO INSERTS**

No registrations or discount registrations with these items.

For Sponsorship Opportunities, contact 561–655–8778 or your Radio Ink/RBR+TVBR representative. https://radiotvforecast.com/