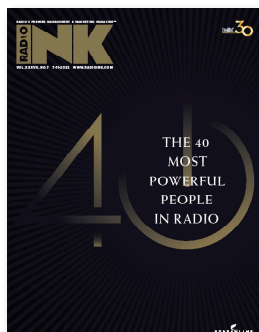


2023

## EDITORIAL CALENDAR



(EFFECTIVE 08/01/22)



JANUARY 9

Space: 12/23

Art: 12/27

**Executive of the Year**

Who is the one executive who has had the biggest impact on the industry in the previous 12 months? Who is the one executive who made the boldest moves in 2022, the biggest decisions? Our editorial board digs deep through the many successes that took place and puts that person on the cover. It's Radio Ink's Radio Executive of the Year, and we highlight that individual with a special cover story as well as quotes from other executives throughout the industry.

FEBRUARY 6

Space: 1/20

Art: 1/23

**Radio's African American Leaders**

Meet the 2023 class of African American Future Leaders. This is the 12th year we'll be putting out the call for future industry leaders in the African-American radio community. And, as always, we'll find them on the air, on the streets selling, in the GM's office, and running markets. Who are they? And what insights can they offer on achieving success in our industry?



MARCH 6

Space: 2/17

Art: 2/20

**Best Country PDs / Country Radio Seminar**

Every February, the Radio Ink team heads to Nashville to cover the popular Country Radio Seminar. And every year, we crown the Best Country Program Directors in America with our Best Country PD awards. These awards have become one of the highlights of CRS; it's a great way to kick off our first list of the year. Radio Ink is at the center of the action, handing out awards with every important country PD and radio executive, as well as popular country artists. This issue focuses on everything about the most popular music format on radio; we work with CRS.

*Bonus Distribution: Country Radio Seminar, March 13-15*



APRIL 10

Space: 3/24

Art: 3/27

**Radio's Top 20 Leaders**

Now in its seventh year, this list has become a favorite of our readers. A big part of its popularity is that our online readers get to vote for those they believe are the top leaders in the industry. Some of the people they vote for go on to make Radio Ink's longest-running list, the 40 Most Powerful People in Radio. They may not have all the power — YET — but they are looked up to as great leaders.

*Bonus Distribution: NAB Convention, April 15 - 19*

MAY 15

Space: 4/28

Art: 5/1

**Most Influential Women in Radio**

A "who's who" of women in leadership, the Most Influential Women in Radio list has been the basis of mentoring groups for industry women and is an important place for radio suppliers and companies to show support and enhance brand loyalty among this distinguished group.

*Bonus Distribution: 2023 Most Influential Women*





JUNE 12

Space: 5/24\*

Art: 5/26

**Hispanic Radio****Radio Ink Hispanic Radio Conference**

The Hispanic Radio Conference unites Hispanic radio broadcasters and examines how radio can continue to take advantage of the growing U.S. Hispanic population. How is Hispanic radio selling, how does it compete, who's best at executing this programming, and what role does digital play? What are advertisers saying, and which companies are leading the way?

***SPECIAL REPORT: Independent Warriors & Small-Market Report***

Large radio groups and public radio companies get much of the press, yet the independent broadcasters are operating with different structures and management styles. Small-market broadcasters are coming up with new ideas every day to bring advertisers to the table and keep regular advertisers coming back to radio year after year. We'll tap into some of those great ideas.

***Bonus Distribution: Hispanic Radio Conference***

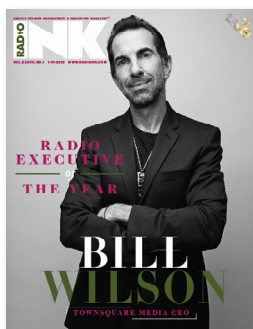
JULY 17

Space: 6/28\*

Art: 6/30\*

**The 40 Most Powerful People in Radio**

Since 1996, Radio Ink's 40 Most Powerful People in Radio list has been the most read and widely distributed issue of the year. You'll hear about, and hear from, the people who move radio forward, yesterday, today, and tomorrow. The annual "Top 40" list profiles the most powerful executives who influence the industry, and it remains on desks and in offices for months. We also include Bumped from the List, Top 40 Companies by Revenue, the Top 40 Radio Advertisers, Nielsen's Top 40 Markets, the 20 people who have been on the list the longest, and several other lists, in addition to our regular articles and columns.

***Bonus Distribution: Top 40***

AUGUST 14

Space: 7/28

Art: 7/31

**Most Successful Program Directors in Radio**

This programming-heavy issue reviews the most successful and in-demand PDs who are creating radio's best content. You can hear it on their stations, and it shows in the ratings. What does it take to be a great program director? How and why are these programmers successful? Who do these great PDs admire and want to work with? How do you pay your dues and make it to the top? Because of high programmer/management/marketing readership, this is an excellent place to make stations aware of format and program options.

***Bonus Distribution: Program Directors on list***

SEPTEMBER 18

Space: 8/30

Art: 9/1\*

**Radio Masters Sales Summit + Radio Wayne Pullout**

It's now 31 years for our Radio Wayne Awards! We recognize the best of the best in our annual Radio Wayne feature: radio's top market managers, GMs, directors of sales, sales managers, and salespeople, and the annual Radio Wayne for America's Best Broadcaster. PLUS: Who's going to the Radio Masters Sales Summit, why are they going, and what will they be presenting?

***\*Early Close due to holiday***

2023

## EDITORIAL CALENDAR

RADIO **NK**

(EFFECTIVE 08/01/22)

***SPECIAL REPORT: Brokers Speak Out.***

Our annual interview with brokers on the future of the economy, the future of financing in radio, and the future of station trading.

***Bonus Distribution: Radio Masters Sales Summit***

**OCTOBER 16**

Space: 9/29

Art: 10/2

**The Best Managers in Radio**

The best managers in radio are highlighted, and we look at what makes them the best. This issue is watched closely by group heads for promising management talent and future corporate stars. It's an ideal place to reinforce awareness of products and services.

***Bonus Distribution: Best Managers***

**NOVEMBER 13**

Space: 10/21

Art: 10/24

**Forecast 2024**

We look ahead to 2024, interviewing analysts and financial experts. As radio's money men and women gather in New York to discuss the financial future of the radio industry, this issue offers details on the advertising landscape. How is it looking for radio in 2024? How should managers plan?

***Special Report: Analysts Speak Out.***

Our annual interview with financial experts who have their fingers on the money pulse. Is there money coming into radio? Is international part of that picture? How does Wall Street feel about radio?

***Bonus Distribution: Forecast 2024***

**DECEMBER 11**

Space: 11/17

Art: 11/20

**30 Under 30**

This is the fifth year for our list that focuses on the youngest people in the business. Our 30 Under 30 list includes salespeople, on-air personalities, promotions directors, and young managers. They all love radio, and they are representing the industry like seasoned professionals.



2023

## EDITORIAL CALENDAR



(EFFECTIVE 08/01/22)



### ADVERTISING/MARKETING CONSULTANTS

Executive Vice President/Publisher

**Deborah Parenti**

610-321-0281

dparenti@streamlinepublishing.com

**Jennifer Jacques**

937-522-5971

jjacques@streamlinepublishing.com

**Josh Gertzog**

609-647-3994

jgertzog@streamlinepublishing.com

**Carl Marcucci**

703-670-2860

cmarcucci@streamlinepublishing.com

**George Wymer**

937-609-6778

gwymer@streamlinepublishing.com

