

There are lists that set industry bars...
They are the **Gold Standard** — the Who's Who in their field
In business, it's "The Forbes 400."

In radio, it's *Radio Ink's* "40 Most Powerful People in Radio."



- Since 1996, there has been one magazine read by everyone in the radio industry every July. It is an issue so powerful that Wall Street has used it as a tool to rate companies and their players, and one list that names the names everyone wants to know and be known by.
- *Radio Ink's* "40 Most Powerful People in Radio" is the one magazine and one issue that lives up to all the hype and advertising expectations.
- This is the issue that gets read – again and again – by radio owners, operators, CEOs, COOs, CFOs, managers, and executives.
- This is the place to tell your story, share your vision, and capture the attention of the decision-maker.
- If you can advertise in only one trade publication in 2021, this is the issue. No other radio trade magazine issue is more powerful, more well read, more important. No other publication offers longer shelf life or wider distribution.

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40 MOST
POWERFUL
PEOPLE
IN RADIO

Radio Ink's "40 Most Powerful People in Radio" —
it's the company every smart business needs to keep
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