



# Bob McCurdy

MEMORIAL BASKETBALL COURTS

## HONORING BOB THE WAY HE WANTED

We are excited to announce a legacy project to commemorate our beloved Bob McCurdy, former business colleague, mentor, friend, and true legend. As many of you know, Bob's first passion was basketball. During high school he developed an approach to learning and building his skills which was founded on discipline, dedication to excellence and teamwork. These principles propelled him into becoming an All-American in NCAA Division I Men's Basketball and the nation's leading scorer in 1975.

Bob brought these principles of discipline, dedication to excellence and teamwork to the media business. He embarked upon a mission to raise the level of sales and marketing prowess in the Radio industry. In doing so, he focused on developing people to their best, and strengthening relationships with clients and customers based on trust and performance. Throughout his career he enriched the lives of many. We thank him for all that he gave us!

In his hometown of Norwalk, Connecticut, Bob was fond of a non-profit organization called Full Court Peace -

<https://www.fullcourtpeace.org/> He, along with his sons Michael and Sean donated time and funding to assist Full Court Peace in its mission to build unity and community through playing basketball. This was a cause that Bob believed in and asked his family and friends to consider supporting.

So, in the spirit of Bob's wishes, we are working with the McCurdy family and the leadership team of Full Court Peace to identify a great location in the Norwalk area to construct a new basketball facility in Bob's memory. The location will provide access to a broad diversity of players, run leagues during the year and host an annual Bob McCurdy youth tournament, pairing together kids from varied backgrounds. The project will include demolition of existing structures, construction of a full court, multiple side courts, professionalized glass backboards, customized bleacher style seating, signage and a significant memorial in Bob's name.

This memorial will only be possible with support from all of us, Bob's greater community. Please consider a meaningful donation in his name. For those who pledge \$1,000 or more, you will receive an opportunity to have your name emboldened on the court's endlines or sidelines.

We cannot think of a better way to remember Bob and continue his amazing legacy !



## TO DONATE PLEASE GO TO:

<https://www.fullcourtpeace.org/>

and click the DONATE box at the top right. Include "*in memory of Bob McCurdy*" in the comment box so Full Court Peace knows where to apply the donation. All proceeds are tax-deductible. Immediately after donating, you will receive an email confirming your tax-deductible contribution.