# ANDREW R. ZIMMEL

# ON-AIR TALENT/PRODUCER

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@ANDREW\_ZIMMEL

## **EXPERIENCE**

#### KVET AM 1300 THE ZONE-AUSTIN, TX; BOARD OP/HOST

**NOVEMBER 2017- PRESENT** 

- Work as a producer on the station's morning show, "The Bottom Line"; includes working with on-air talent and guests, researching for the hosts, running social media and creating a post-show podcast.
- In-studio producer for San Antonio Spurs, Texas State football and basketball and March Madness.
- Produce, Host and Promote the fourth most successful podcast hosted through the station
- Has experience has an audio engineer, working with the production of streaming and on air content.

#### THE UNIVERSITY STAR- SAN MARCOS, TX: CONTENT CREATION

OCTOBER 2019- MAY 2020

- Beat writer for Football, Men's Basketball and Baseball.
- Host for online audio and digital sports content. Responsible for show prep and hosting.
- In charge of the creation and distribution of all podcast content, including hosting, editing and promoting.

#### KABB FOX 29/WOAI-TV- SAN ANTONIO, TX

**INTERN- SUMMER 2019** 

- Worked with photographers and reporters in the field to develop stories.
- Shot and edited stories for nightly sports segment.
- Interviewed all-star athletes and coaches, including Aaron Gordon and Becky Hammon and members of the San Antonio Spurs and Missions.

#### KTSW 89.9 - SAN MARCOS, TX; HOST/BOARD OP

**AUGUST 2016- MAY 2019** 

- Lead reporter for Texas State Athletics.
- Responsible for booking guests, editing show for the podcast and producing the show as well as hosting.
- Helped with community outreach, which included recruiting and informing other students about how to work, listen and read to the station's on air and digital content.

## SKILLS

**EDUCATION** 

HOSTING
 PHOTOSHOP CS

SEO HEADLINES
 SOCIAL MEDIA MANAGEMENT

• PRINT & DIGITAL WRITING • REPORTING

• ADOBE AUDITION • CONTENT CREATION

ADOBE PREMIRE PRO
 FINAL CUT PRO

**Texas State University, San Marcos, Texas**School of Journalism and Mass Communication
B.S. Electronic Media (Sports Concentration) *Minor* in Business

#### REFERENCES

#### MIKE RIVERA, AM DRIVE PROGRAMMING KHEY-FM; EL PASO, TX

- P: (915) 351-5478
- E: MICHAELRIVERA@IHEARTMEDIA.COM

# MIKE TAYLOR, ON-AIR TALENT KTKR TICKET 760; SAN ANTONIO, TX

- P: (210) 213-0256
- E: MIKETAYLOR@IHEARTMEDIA.COM

#### RYAN KRAMER, PROGRAM DIRECTOR KPEZ-FM; AUSTIN, TX

- P: (512) 684-7305
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