

# MARSHALL THOMAS

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## PROFESSIONAL SUMMARY

Hard-hitting Sports Editor with strong editing background and expertise in covering multiple sports at all levels. Devoted to promoting sports and increasing news audience engagement with proactive strategies. Expert in social media promotion and content development.

## SKILLS

- Expert researcher
- Leadership
- Statistical analytics
- Sports expertise
- Networking and relationship building
- Social Media Management
- Exceptional writer
- Team player
- Fast learner
- Pro and college sports coverage

## WORK HISTORY

**Podcast Host/Podcast Producer** / 4's Up - Miami, FL / 01.2020 - Current

- Created and co-host 4's Up podcast, focusing on the Miami Hurricanes.
- Boosted show to top-25 for American football podcasts within first two months.
- Conduct, record, and edit Skype interviews in Audacity.

Interview former players and sports media personalities.

- Delivered exceptional programming to audience members by always researching events, guests and programs thoroughly.
- Built broadcast storylines to interest listeners and grow podcast audience.

**Sports Writer/Social Media Manager** / Sb Nation - Miami, FL / 05.2018 - Current

- One of the largest college football blogs on SB Nation, with

over 20,000 page views a day.

- Creating daily content on the Miami Hurricanes football team and recruiting.
- Producing engaging articles, which has resulted in sites Twitter profile reach 37.5K followers and over 50K followers on Facebook since joining the staff.
- To help produce content in off-season, created "100 Greatest Miami Hurricanes Plays"
- Managing Facebook page by interacting with fans, and creating organized daily posts.
- Covered Miami's 2019 fall camp in South Florida, daily practice write-ups, interviewed players & coaches.

**Sports Writer** / Sb Nation / 02.2019 - 08.2019

- Produced several articles weekly on the Miami Marlins baseball team throughout the 2019 season.
- Conducted player profiles, as well as engaging posts for the fans.
- Increased sites Twitter followers by more than 15% in first two months on staff.
- Created new athlete profile column highlighting top players and rising stars in different sports.
- Organized material, determined area of emphasis, and wrote stories according to prescribed editorial style and format standards.

**Sports Reporting Intern** / ESPN 700 - Salt Lake City, UT / 01.2018 - 04.2018

- Covered the Utah Utes football team spring camp and Utah Jazz basketball games.
- Interviewed players & coaches after practices and games.
- Created daily sports radio sound clips with Adobe Audition.

**Sports Reporting Intern** / KSL-TV - Salt Lake City, UT / 08.2017 - 12.2017

- Assisted in covering the BYU football team during the 2017 season.
- Sent down to cover practice and games on Saturday.
- Record interviews with players & coaches.
- Help produce daily podcasts.

- Appeared on-air every Saturday to give analysis on team.

## EDUCATION

Brigham Young University - Idaho - Rexburg, ID / Expected in 07.2020

**Bachelor of Science:** Journalism

## ACCOMPLISHMENTS

- Increased personal Twitter following by 4,000 in 1 year.
- Averaging 108.2K daily impressions on Twitter
- Averaging 10.6M impressions per month in 2020 on Twitter
- Lead content producer on the Miami Hurricanes football team.

## AFFILIATIONS

- Sigma Chi fraternity