

# Andrea Duffy

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## Profile

Air personality, podcaster, award-winning writer and producer, social media millennial, voiceover artist, troubleshooter, shameless exploiter of an adorable dog.

## Experience

### **WBEB/B101.1 Philadelphia, On-Air Personality – 2012-2020**

Consistently highest-rated show across all Entercom Philadelphia music stations  
Most-listened to solo air personality in Philadelphia  
Station record for highest ratings in all of Philadelphia radio in over 50 years  
Improved station facebook likes from 10k to 100k+ in one year  
Imaging voice nationwide of Radio.com  
Most social engagement including highest-viewed facebook live sessions (11k)  
Imaging writing garnered praise from national trades  
Video host for cluster-wide events and digital strategist  
Created and executed (perform, produce) one daily and one weekly podcast  
Endorsement and social influencer for national brands  
Liason between engineering and all music stations during headquarters construction

### **Be There Fest, Organizing Committee, Digital Manager – 2017-Present**

Multi-day comedy festival exclusively for marginalized voices  
Draws acts with credits on HBO, Netflix and NBC  
Sold out five blocks over three days including two at World Cafe Live

### **Philly Improv Theater (PHIT), Company Member – 2016-2020**

Host, Weekly Improv Jam: Created successful first-time improv experiences for members of the audience using support, safety and fun, while still entertaining veteran performers/audience members. Spawned a fan facebook group that is still active.  
Head Writer, Fezziwig Sketch Comedy: Managed a team of writers to create hour-long original comedic shows and musicals with a cohesive voice

### **Greater Philadelphia Radio Group (WMMR/WMGK/WPEN/WBEN) – 2003-2010**

On air overnight swing, production director, remote engineer, board op, live contest and traffic personality, continuity assistant, production assistant, jingle singer, imaging writer, imaging voice, promotions street team

## Awards

PAB Award, 2019 - Outstanding Radio Promo  
PAB Award, 2019 - Outstanding Use of Digital Media  
NAB Marconi Award, 2017 - Major Market Adult Contemporary Station of the Year  
NAB Marconi Award 2016 - Major Market Station of the Year  
NAB Marconi Award, 2014 - Major Market Adult Contemporary Station of the Year  
NAB Marconi Award 2013 - Major Market Station of the Year  
NAB Marconi Award, 2012 - Major Market Adult Contemporary Station of the Year