

ALEX GARZA

Director of Event Technology / Program Director

Bakersfield, CA 93309
one2mixx4u@aol.com
(661) 204-1609

Seeking a permanent position where my skills can be fully utilized.
Willing to relocate: Anywhere
Authorized to work in the US for any employer

WORK EXPERIENCE

Direct Sales Representative

Spectrum Communications - Bakersfield, CA
October 2019 to Present

Door to door sales for cable, internet and phone services for your home.

Program Director / Afternoon Drive

Cumulus Media - Oxnard, CA
July 2016 to March 2019

Program music for radio station. Follow all FCC laws for daily broadcast. Plan promotions for radio station. Afternoon on air talent. Team leader for air staff. Produce write and voice commercial ads. Voice Talent for West Wood One network.

Proficient in Pro Tools , Adobe Audition, Sound Forge, and RCS Selector.

Director of Event Technology

PSAV Presentation Services - Bakersfield, CA
2008 to July 2016

Customer service, Sales and marketing for Double Tree Hotel A/V dept. Installation of Audio and Visual equipment. Troubleshooting computer systems. Repair computer and audio / visual equipment for rental use.

Afternoons Assistant Program Director/ Music Director

American General Media - Bakersfield, CA
July 2006 to September 2007

Program music for radio station. Follow all FCC laws for daily broadcast. Plan promotions for radio station. Afternoon on air talent. Team leader for air staff. Produce write and voice commercial ads.

Afternoon Drive

Buckely Broadcasting Groove 99.3fm - Bakersfield, CA

2004 to 2006

Afternoon on air talent. Team leader for air staff. Produce write and voice commercial ads.

Proficient in Pro Tools , Adobe Audition, Sound Forge, and RCS Selector.

EDUCATION

FCC License in Radio Broadcasting

Bakersfield College - Bakersfield, CA

1992 to 1994

High school or equivalent

South High School - Bakersfield, CA

1988 to 1992

SKILLS

- Sales Management (10+ years)
- Time Management
- Outlook
- Microsoft Word (8 years)
- Microsoft Powerpoint (8 years)
- Warehouse Experience (5 years)

CERTIFICATIONS AND LICENSES

Broadcast License

Present

Radio Broadcast License.

driver's license

Audio Editing

Proficient in Pro Tools , Adobe Audition, Sound Forge, and RCS Selector music scheduling.

Customer Service

ASSESSMENTS

Management & Leadership Skills: Planning & Execution — Completed

April 2019

Planning and managing resources to accomplish organizational goals.

Full results: https://share.indeedassessments.com/share_assignment/fiaef6yptlwjpega

CRM Skills with Salesforce — Familiar

April 2019

Measures a candidate's ability to demonstrate a knowledge of Salesforce objects, fields, and processes.

Full results: https://share.indeedassessments.com/share_assignment/lclhshnfis5oqoww

Customer Focus & Orientation — Highly Proficient

November 2019

Responding to customer situations with sensitivity.

Full results: https://share.indeedassessments.com/share_to_profile/2251394704292703990075c5fc9fc9eceed53dc074545cb7

Basic Computer Skills: PC — Proficient

October 2019

Performing basic computer operations, navigating a Windows OS, and troubleshooting common computer problems.

Full results: https://share.indeedassessments.com/share_to_profile/fe6a7e538225f948de775e8cc0cec269eed53dc074545cb7

Personality: Hard-Working — Proficient

July 2019

Measures a candidate's tendency to be rule-abiding, well-organized, hard-working, confident, and think before acting.

Full results: https://share.indeedassessments.com/share_to_profile/a0ee54227a6756cf5542a596a1385d5ceed53dc074545cb7

Customer Focus & Orientation — Highly Proficient

August 2019

Responding to customer situations with sensitivity.

Full results: https://share.indeedassessments.com/share_to_profile/e262b7c38dcffa60dbef35952fb5a31eed53dc074545cb7

Accounting: Basic Principles — Familiar

April 2019

Measures a candidate's ability to prepare financial records according to federal policies.

Full results: https://share.indeedassessments.com/share_to_profile/ac095eaf70f5cd4b0650225d7758bb47eed53dc074545cb7

Customer Service Skills — Proficient

July 2019

Measures a candidate's skill in evaluating approaches to customer service & satisfaction.

Full results: https://share.indeedassessments.com/share_to_profile/f664a91582df825f6da8776d5d6a7972eed53dc074545cb7

Sales Skills: Influence & Negotiation — Familiar

July 2019

Using influence and negotiation techniques to engage with and persuade customers.

Full results: https://share.indeedassessments.com/share_to_profile/c431266d42a3cc83098ea8725011d8b8eed53dc074545cb7

Attention to Detail — Completed

June 2019

Identifying differences in materials, following instructions, and detecting details among distracting information.

Full results: https://share.indeedassessments.com/share_to_profile/46df9409a80d780e910cb61f80fe5f22eed53dc074545cb7

Delivery Driver — Familiar

August 2019

Interpreting instructions, reading maps, and solving problems.

Full results: https://share.indeedassessments.com/share_to_profile/26c3596b8a72e68d91d8414e197c87a3eed53dc074545cb7

Reliability — Familiar

July 2019

Tendency to be dependable and come to work.

Full results: https://share.indeedassessments.com/share_to_profile/a620ca1511dbb070af002d7de5d53791eed53dc074545cb7

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

ADDITIONAL INFORMATION

On-air talent proficient in programming, music rotation, commercial production and mix show dj. Highly skilled in radio broadcasting, works very well independently and as a cooperative team member. Team leader for air staff. Produce write and voice commercial ads. Voice Talent for West Wood One network.

Proficient in Pro Tools , Adobe Audition, Sound Forge, and RCS Selector.

Skills and Abilities:

Working Independently Public Relations

Solving Problems Self Motivated

Willingness to Learn Eager to succeed