

David A. Fleetwood
443 Roxborough Avenue #2
Philadelphia, PA., 19128
fleetwooddave26@gmail.com
(856) 896-5589

Summary:

An energetic, highly motivated, goal oriented broadcaster. Major strengths include initiative, team orientation and leadership. A quick study who works well under pressure. Effective at building rapport with clients and co-workers. A strong background in all facets of broadcasting, behind the scenes technical and on-air presentation. A dependable, thorough, tireless communicator.

Professional Experience:

As a Production Director/Afternoon Drive Air Talent at Cruisin' 92.1, WVLT in Vineland, N.J., I was the sole administrator of all recorded spot announcements, PSA announcements, and on-air promos. Anything and everything that went on the air went through my department. I also selected, ordered, and wrote the lyrics for three different jingle packages from TM Century and Jam Productions. I voiced and produced the majority of all spot ads.

As an Assistant Production Director/On-Air Talent at Oldies 98, WOGL-FM, a CBS owned and operated station in Philadelphia, PA., I prepared and produced on-air spot ads. I also produced all Philadelphia Phillies daily baseball promos, and produced and voiced commercial billboards for pre-game and post-game shows, and individual segments for 1210 AM, WPHT, and up and down the Phillies Radio Network.

At WSTW, Wilmington, DE., I had the highest rated midday radio show in the Greater Wilmington area for seven consecutive years. That success stemmed primarily from the lunch-time all request format, and listener interaction. I also hosted a popular Saturday night all request oldies show.

As a Segment Producer for a talk show at WDEL, Wilmington, DE., I scheduled guests and directed the course of the interviews. I also screened phone calls and engineered the on-air presentation.

As Program Director at WTDK, Cambridge, Md., I developed the programming philosophy and format for an oldies/classic hits station respecting local preferences determined by customer contact and listener surveys. I administered station personnel by hiring and scheduling professionals who met the needs of the listening public. I developed radio promotions, contests and giveaways which enhanced listener interaction.

As a News Reporter at WKEN, Dover, DE. I investigated local stories and leads, and developed important contacts with city, state and county legislators. I was a stringer for various news agencies (AP, UPI, ABC Radio News) feeding them information on local stories. Additionally, I wrote and reported local, national and international news stories on-air.

I have extensive experience as a Music Director, having worked with Selector and Music Master programs. I've coordinated weekly playlists and developed professional contacts with record

companies and promoters. I was in charge in all record related activities and I have an extensive knowledge of popular music from the 50's to present day.

Employment History:

WVLT, Vineland, N.J. (Clear Communications Inc). Format: Oldies/Classic Hits. Production Director/Afternoon Drive Talent. (2003-2018)

WGBH/WQJH/WJNE, Georgetown, DE., Great Scott Broadcasting, Inc. Formats: BIG/Classic Rock. Jammin' 95.3/R&B Oldies-Throwbacks. JANE/Light Rock) Air talent/BIG voice-tracked middays. Air Talent/Jammin' 95.3 Live Afternoon Drive. Air Talent/JANE 104.5 & 107.5/Light Rock. Voice Tracked Afternoon Drive. (2000-2002)

WTDK, Cambridge, Md., 107.1 The Duck. Format: Oldies. Air Talent/Afternoon Drive. Promoted to Program Director. (1998-2000)

WXPZ, Milford, DE., Format: Contemporary Christian. Air Talent/part -time. Weekends/vacation fill-in, all day parts. (1994-1998)

WDSD, Dover, DE., Format: Hot Country. Air Talent-middays. (1995-1996)

WOGL/WPHT (CBS, Inc), Philadelphia, PA. Format: Oldies. Assistant Production Director/Go-to as needed Air Talent. (1992-1994)

WXPZ, Milford, DE., Format: Contemporary Christian. Air Talent/Afternoon Drive. (1992)

WSTW/WDEL, Wilmington, DE., Format: CHR. Air Talent middays. (1985-1991)

WKHI, Ocean City, Md. (100-KHI) Format: CHR. Air Talent evenings (1979-1980) Midday (1982-1985)

WBZA/WNIQ-FM, Glens Falls, N.Y., Format: CHR. Air Talent- weekends (1981)

WABY, Albany, N.Y., Format: Contemporary Christian. Air Talent mornings (1980-1981)

WSUX, Seaford, DE., Format: CHR. Air Talent evenings/Music Director. (1976-1979)

WKEN, Dover, DE., Format: Easy Listening/MOR. News Reporter. (1973-1974)

WSUX, Seaford, DE., Format: Easy Listening /MOR. Weekend Air Talent. (1972-1973)

Professional Licenses:

3rd Class Radio-Telephone with Broadcast Endorsement. First acquired 1971. F.C.C. Test Elements 1, 2 and 9. Test taken in Washington D.C.

Education:

Graduated Seaford Senior High School, Seaford, Delaware. June 1972

References (by permission)

Tony Davis

Former Production Director, WOGL, Philadelphia, PA. (856) 465-5965

Charlie Bennett

Former Afternoon Drive Jock, WOGL, Philadelphia, PA. (610) 308-5559

Carl Hemple

General Manager, WVLT, Vineland N.J. (856) 692-8888

